

# Application: Rochester Sports Academy Charter School

Gabriel Marshall [REDACTED]  
New Charter School Applications

## Basic Letter of Intent Information

Completed May 2 2021

### Instructions

Please complete the Basic Contact and Application form.  
2021 PHASE I: Letter of Intent

New Applicant groups and Existing Education Corporations interested in submitting an application to establish Regents-authorized charter schools are asked to complete this brief information sheet. The Department will use this information to plan and coordinate peer review panels with appropriate expertise to evaluate all application materials.

Please indicate whether your applicant group is applying as a New Operator (that does not operate a Regents-authorized charter school or any charter schools currently) or whether your applicant group is an Existing Education Corporation (which operates one or more Regents-authorized charter schools).

[REDACTED]

Proposed Charter School Name

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Please enter the name of the proposed Board Chair (or current Board Chair for existing schools) and the name of the Public/Media Contact person, including mailing address, phone number, and email address.

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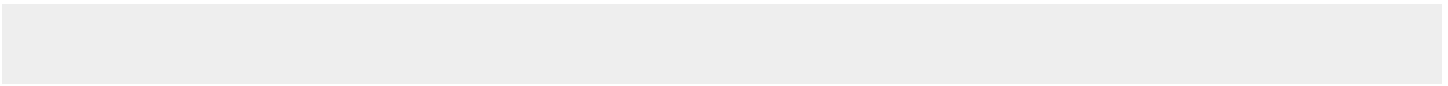
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Applications will only be accepted for applicant groups seeking to implement one or more of the following priority school designs (See page 5 of RFP) that align with New York State's Approved ESSA Plan and the strategic priorities of the Board of Regents:

Responses Selected:

## List of Key Design Elements

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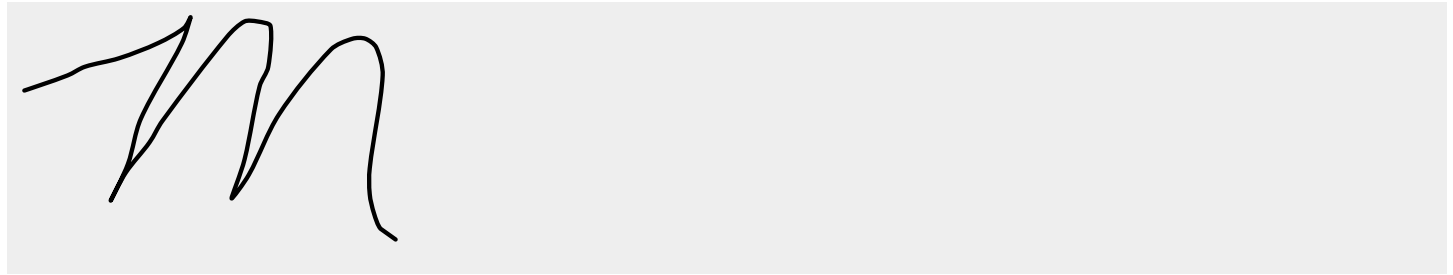



Proposed Management and/or Partner Organization(s), such as a charter or educational management company or a university, academic program partner, or whole school change partner.

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[Rochester Sports Academy Letter of Intent 6 pgs](#)

Filename: Rochester Sports Academy Letter of ZMx5iF5.pdf Size: 309.6 kB

Table 1: Applicant Group Information

Completed May 19 2021

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Table 1: Applicant Group Information

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Applicant Group Information

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1	<p>Dr. Gabriel</p> 	<p>Assistant Vice President for Student Success &amp; Retention Buffalo State College</p>	<p>overseeing retention initiatives. Background as Employee counselor with certificate of advanced study in mental health counseling</p>
2	<p>James</p> 	<p>Assistant Principal, Greece Central School District</p>	<p>5 years experience as a school administrator, Background as school counselor with certificate of advanced study in mental health counseling, 11 years experience as a Professional Basketball Player</p>
3	<p>Natalie</p> 	<p>Member of Democratic Board of Education County Commissioner</p>	<p>Licensed Social Worker Rochester City School District Board member</p>
4	<p>Mary Andrecovich Montesano</p> 	<p>School Principal Rochester City School District</p>	<p>20 years experience as a school administrator Creator of the Rochester City School District International Program for 101</p>

Refugee, HIV,  
and Immigrant  
students

5

[Redacted Name]

international  
Accountant,  
Kodak

Over 20 years  
experience in  
Accounting &  
Finance

Trustee

Trustee

6

Rachel Sirosh  
[Redacted Name]

Counselor  
Rochester USD

15 years  
experience as a  
school  
counselor in

the Rochester  
City Schools

Discipline Officer  
and Director of

Next Level

Hoops,

Basketball

Developmental  
Business

Trustee

Trustee

7

Jon Williams  
[Redacted Name]

Business  
Education  
Teacher, Clark  
County  
District,  
Current  
Football

Over 10 years  
experience  
working

teacher, coach,  
and strength

trainer.  
Strength Coach  
at

Trustee

Trustee

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### Application History

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**IVb. Describe your initial assessment of parent/guardian interest in or demand for your proposed charter school, which will avoid the enrollment. Include in your response a description or analysis of any data you have collected to support the initial assessment of interest.** Various individuals and groups within Rochester and the surrounding communities have encouraged the applicant group of PSA to submit their application. Based on community engagement efforts, there is tremendous support for a school designed to provide a safe and secure environment for students and to extend the business of sports.

**V. Proposed Board Chair Signature and Date**

Signature: 

Date: 4-6-20























# Post Insights

Apr 5 - Apr 30 2020 26 days

945 Post Reach  
 130 Engagements  
 0 Link Clicks

## Posts

16 posts published in the last 26 days

### MOST ENGAGING POSTS

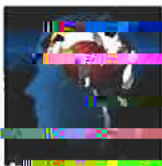
#### MOST ENGAGING POSTS



Research on the Reimbursement Process From Executives  
 April 7  
 Reach 181  
 Engagements 29



Photo only post  
 April 7  
 Reach 417  
 Engagements 19



What is a Sport Psychologist?  
 April 8  
 Reach 170  
 Engagements 12



Photo only post  
 April 12  
 Reach 115  
 Engagements 9

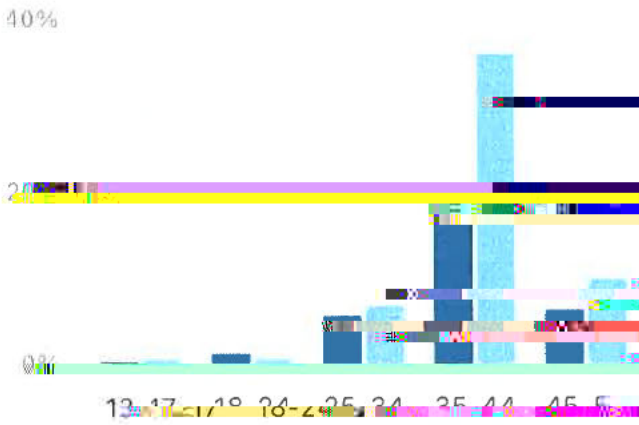


Photo only post  
 April 9  
 Reach 156  
 Engagements 0



# Audience Insights

57 (35%) Women 102 (63%) Men



## Top Locations

People who like your Page are in these locations. These numbers are estimates.

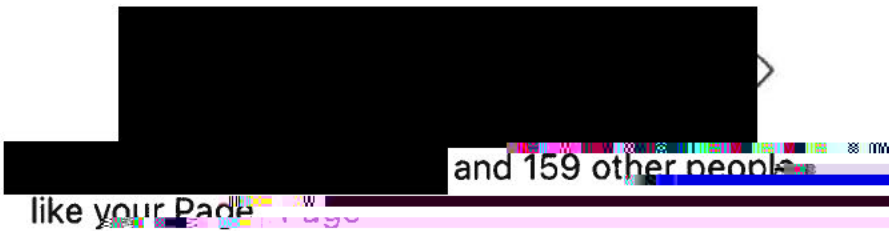
Cities	Countries
Rochester, NY	145
Henrietta, NY	50
Greece, NY	3
Shortsville, NY	2
Ponfick, NY	1
Brighton, NY	2
Columbus, OH	1
Montrose, CA	1
Atlanta, GA	1
Chili Center, NY	1



# Audience Insights

**161** Total Page Likes (Lifetime)

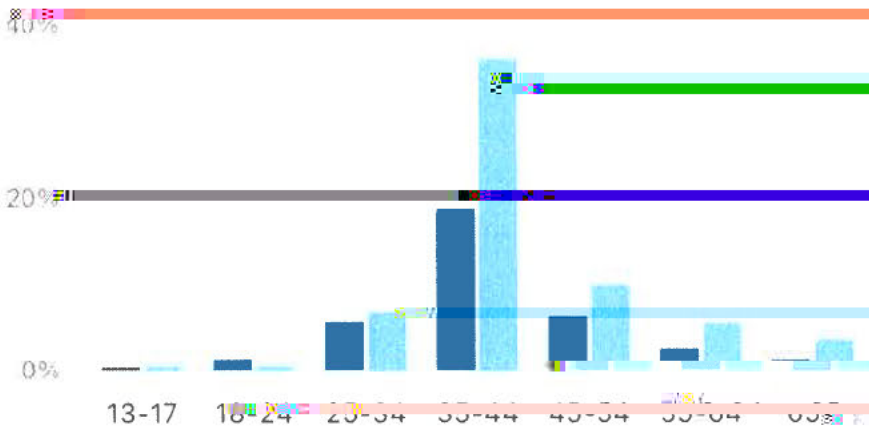
**34** New Page Likes (Last 28 days)



## Age and Gender

People who like your Page are in the 30 age and gender groups. These numbers are estimates.

**57 (35%) Women** **102 (65%) Men**



## Top Locations

People who like your Page are in these locations. These numbers are estimates.

Cities

Countries

# ROCHESTER SPORTS ACADEMY

